

**Executive Committee for Highway Safety  
Speed Working Group  
Meeting Minutes; Mtg. #4  
August 25, 2004**

**Location:**

Triangle Transportation Management Center, Trenton Road @ 1:00 p.m.

**Committee Members in Attendance:**

Kevin Lacy	Major Johnson	Cpt. Dave Haggist	Charlie Jones
Cliff Braam	Ron Allen	Doug Robertson	Haywood Daughtry

**Scribe:**

Cliff Braam

**Minutes:**

- The meeting began at approximately 1:05 p.m.

**Task I – Action Items from Last Meeting**

**Addition of a Judge**

Kevin will initiate contact to get representation on both the Executive Committee for Highway Safety and this working group from a judge or other appropriate judicial system individual.

**District Attorney Discussion**

Kimberly was unable to get a D.A. scheduled to attend today's meeting. She will try to schedule someone for the next meeting to answer questions and provide insight as to why so many citations are not adjudicated as written.

**Banning Radar Detectors/Drone Radar**

Joe has done some research on these two issues and a fact sheet was distributed to the group members. Joe was not at today's meeting to provide detail/answer questions, so we will ask him to do so at the next meeting.

**Task II – Open Discussion**

There has been a shift in how the Executive Committee for highway Safety (ECHS) wants to have strategies presented. Previously, everyone had been working under the guides that strategies would be presented and drafted with just enough information to allow the committee to make an informed decision as to the appropriate action to take for each strategy. However, after the last meeting of the ECHS, the committee has asked that when strategies are presented, that they be fully developed with all necessary details to move them forward to the "host" agency if they are approved. Therefore, each working group will be prioritizing their strategies and only presenting one or two at each ECHS meeting.

## **No Need 2 Speed**

Darrell Jernigan was scheduled to give an overview of GHSP's new campaign "No Need 2 Speed; Obey or Pay", but was unable to make the meeting. In his absence, Kevin gave an overview of the program as follows:

- Will be a pilot program
- Conducted in select counties
- Will utilize other counties as control sites
- Will involve data collection and evaluation; before, during and after the program to determine effectiveness and will analyze speed, crash and citation data
- Will likely target eastern NC initially and
- Involve a big media blitz (both paid and earned)

Cpt. Haggist Programs like this typically take about a year to have an impact on the public's perception. Running programs twice a year does not seem to be as effective as they could be and therefore may need to consider running them quarterly.

May want to consider mutual aid agreement for cooperation between agencies. This has to be done at the county level and participating agencies must be from within the same county.

Charlie GHSP may want to consider using the slogan utilized by Charlotte; "Speed A Little, Loose A Lot". There is already an abundance of material available such as radio spots, that could be "reused" and thus save a lot of money to be spent on other things.

Maj. Johnson Concerning how to best run the enforcement part of the program; would suggest 1 week of heavy enforcement, followed by 1 week of no enforcement, followed by sporadic enforcement.

## **Task III – Review, Prioritize & Refine Strategies**

Next the group discussed the various strategies that have been drafted and potential new strategies. These strategies need to be further developed and all necessary details included so that they can be presented to the ECHS. Below is a list of assignments as a result of the discussions.

### **Safe Speed Act**

Cliff – Chair  
Captain Haggist  
Charlie Jones  
Major Johnson

### **Pace Car Program**

Kevin & Haywood

**Fees to Increase Enforcement**

Gaines; Kevin will contact Gaines to discuss what additional information is needed.

Will ask for assistance from others as needed

**Targeted CMV Speed Enforcement**

*Need to define potential funding sources, Federal Motor Carrier Safety, Other special grants, etc.*

Ron Hughes – Chair

Will ask for assistance from others as needed

- The meeting was adjourned at 2:40 p.m.

**Action Items:**

Name	Item
Joe	Brief group on findings of banning radar and use of drone radar at the next meeting
Kimberly	Schedule a D.A. to attend the next meeting.

NEXT MEETING: October 11, 2004 from 1:00 – 3:00 p.m. @ the TMC